

# October is Pedestrian Safety Month!

In 2022, on average, a pedestrian was killed every 70 minutes in the United States. That's 21 pedestrians a day, 145 pedestrians a week – 7,522 pedestrian deaths in total. Nationwide, another 67,000 pedestrians were injured. Lighting (day vs. night), weather conditions (fog, rain, or ice vs. clear or sunny), locale (urban vs. rural, intersections, etc.), and speed (slow vs. fast) all play significant roles. More pedestrians are expected on the roads on Halloween. That's why the National Highway Traffic Safety Administration (NHTSA) designated October as Pedestrian Safety Month!

Everyone shares the responsibility for road safety. Everyone should know the basics!

## For Drivers:

- Slow down! Look for pedestrians, everywhere, at all times.
- Use extra caution in hard-to-see conditions.
- Never drive under the influence.
- Yield to pedestrians in crosswalks and never pass other vehicles stopped at a crosswalk.

## For Pedestrians:

- Walk on sidewalks whenever possible and obey signs and signals.
- Look for cars in all directions, entering or exiting driveways, or backing up in parking lots.
- Avoid walking under the influence.
- Cross streets using designated crosswalks, at an intersection, or in well-lit areas.

Visit the [NHTSA Pedestrian Safety](https://www.nhtsa.gov/road-safety/pedestrian-safety) website (<https://www.nhtsa.gov/road-safety/pedestrian-safety>) for additional data, tools for safety advocates, and resources to help your community or organization prepare!

For additional information on the SMCX's services, please visit the SMCX-hosted website at: <https://www.smcx.org/>.

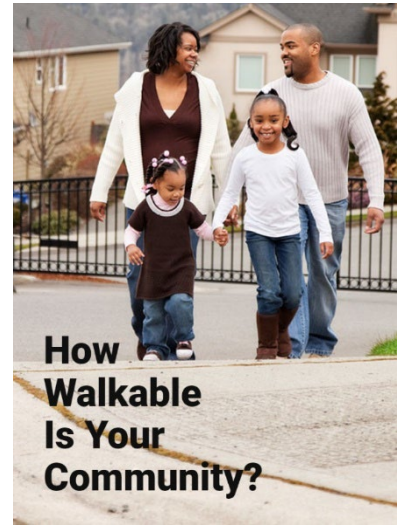


Image courtesy of NHTSA Pedestrian Safety website